

Say Merry Xmas Electrically

ELECTRICAL DEVICES SOLVE GIFT PUZZLE

Woman Tells of Getting Barpin When She Wanted Vacuum Cleaner.

"I'm worried sick about what my husband is going to give me for Christmas," the young wife of two years standing remarked to her guests at the kitchen shower she was given for an about-to-be-bride. "All these useful things you people have given Betty" (here she gesticulated fittingly enough with a shiny new electric toaster) "remind me by contrast of Jack's present to me last year."

"What did he give you, Janet?" Betty demanded with all the personal interest of one anticipating her Jack's first Christmas tribute.

"You'll laugh," cautioned Janet, "he gave me a platinum bar pin, and I wanted a vacuum cleaner."

Helen Comes To Rescue.

At the sight of Janet's chagrined expression, Helen came to the rescue with "All husbands are something like that. Dad gave mother jewelry until she threatened to scrape up acquaintance with a pawn broker. Then he crawled out of the necessity of making any selection by saying it with a check."

"Some people like money for a gift, but," objected sensitive Clara King, "I think just money is too cold-blooded for any use."

"It certainly is lacking in the personal touch," Betty agreed.

"I think I can explain Jack's frame of mind in giving you jewelry, Janet," spoke up pretty plump Mrs. Jackson, who was a shade more maternally than any of the others. "He still has the courtship point of view. To his mind, an honest-to-goodness gift must be something like fancy-boxed bonbons, orchid corsages or jewelry. Anything that is useless, costly, or perishable fills the bill. Now we married women have the practical angle. Not that any of us has lost her taste for hot-house flowers and jeweled trifles, but when you marry a man, you want a practical percolator and the extra forty wrinkles plus better coffee that it means, against any more bawls, the bawls loses by a sad minority. Doesn't it?"

"You bet," chorused the group.

Falls "Fast One" On Hubby.

"So," she continued, "I've been patiently training my husband away from his orthodox views on the gift subject. For his better understanding of the desires of my heart, I leave magazines right under his nose, having taken care to fold them over at my side, the page of a persuasive advertisement ranged. When he goes shopping with me, I make a bee-line for the electrical department of stores, and I always gravitate to the window displays of clever new labor savers. The result is that I now have almost all the electrical helpers that I need, while Fred prides himself on the uncanny gift of intuitively knowing what I most want."

"I'm going to concentrate on an electrical cleaner," resolved Jack's wife. "It means weaning Jack's attention away from something silly instead of by arm muscle, but you just watch my campaign. He now has an idea that a kitchenette apartment has no need for a cleaner. But you girls know that when you almost live in one room, the rug in that room needs extra special cleaning."

"Fred," this subtle diplomacy doesn't appear to any kind of end," said Betty, deliberating. "I believe I'll go in for the charm of frankness. Here's a sample of my future line, 'Fred, dear, I'd like a nice electric washing machine for Christmas.' How's that for direct action?"

"Fine, dearie, anything that works," the advocate of diplomacy assured her.

Home Dishwasher Is Source of Pleasure

Electrical Editor: I have always thought of electric dishwashers as suitable only for hotels and restaurants. Is any such device manufactured which is practical for home use?

R. A. D.

There are on the market at least half a dozen dishwashers for the home, electrically driven, which have proved to be very successful. There is no mystery about their operation. They are of simple construction, and using with proper soap solution, and boiling hot water, they wash the dishes clean, and the steam leaves them dry and ready to be put away in a few minutes' time.

All the dishes of a family of four or five may be washed electrically at a cost for current averaging less than 1 cent per day.

John C. Rau

524 12th St. N. W.

Tel. Franklin 5457

As a Xmas present to my customers I am going to sell them a \$6.95

ELECTRIC IRON

for

\$4.50

100 Electric Irons at this price will be sold.

GET YOURS NOW!

FOOD GRINDER HANDY, HOOKED TO CURRENT

Use of Kitchen Machine Is Multiplied—Tedium of Cook's Work Eliminated.

What of the food grinder, the little servant, that, at the turn of the hand, always used to grind and chop, cut and mince the ingredients for tasty dishes? Frequently it lies neglected in the cupboard drawer. Hunting, stooping, screwing it up whenever it is needed, seems too much bother; and so, in many and many a home, stale bread is crumbed with the rolling pin and vegetables are diced by hand in spite of the inconvenience of it.

But in the electrical kitchen, "at the turn of the hand," has given place to "at the hum of the motor." The handy electric utility is in such constant demand for grinding, chopping, beating eggs, mixing cake and bread dough, that the table on which it is attached has become the work spot of the kitchen. No danger of disease for this brisk new type "slavery," who uncomplainingly dispatches troublesome "chores" and relieves the housewife of practically all small tedious tasks.

The way to make the electric "slavery" rise to her full opportunities is to attach in turn every labor saving device in the household to her motor. Whirr-rrr! On baking day, lumpy batter sharpened the knives. Out-uff, the buffing wheel has polished the silver. Hum-m-m! the coffee is ground, at one thirtieth of a cent a pound if you please. Ice cream is frozen at one fourth of a cent a gallon; cream is whipped; eggs are beaten.

The meat chopper alone, attached to the utility motor, can dispose of most of the monotonous part of the kitchen routine.

Stale bread can be quickly ground into crumbs for puddings, scalloped dishes, and buttered crumb crumbs for entrees. On baking day, lumpy batter sharpened the knives. Out-uff, the buffing wheel has polished the silver. Hum-m-m! the coffee is ground, at one thirtieth of a cent a pound if you please. Ice cream is frozen at one fourth of a cent a gallon; cream is whipped; eggs are beaten.

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Ground apples cook into sauce more rapidly than will quartered apples; ground cranberries need not be sieved; chopped oranges and lemons can be quickly cooked into marmalade; quinces are first chopped.

Strong vegetables need no longer made the cook teary and red-eyed, for the handy motor grinds and prepares vegetable soups, and prepares vegetables for soups without any attention from her.

The motor is even so versatile as to be invaluable at sausage-making.

"Say Merry Xmas Electrically"

Mr. Owner and Architect:

Insist on the use of Panel Boards for your wiring job. The additional cost is small and the result is a permanent and satisfactory installation.

We make a specialty of designing panels for all purposes.

THE SHULL CO.

Washington, D. C.

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ELECTRIC MEN HEAR NAVY RADIO GUNNER

After Interesting Lecture, Dealers and Contractors Elect Set of Officers.

"The radio, compass, or direction finder, as it is otherwise known, has already saved many ships from disaster," Radio Gunner P. J. Cronin, U. S. N., told the members of the District Electrical Contractors' and Dealers' Association at their regular meeting Thursday night.

He showed official charts graphically illustrating the position of ships headed directly for rocky coasts when they were advised of their true position by a United States navy radio compass station and changed their course, making port without disaster. Gunner Cronin minutely described and illustrated the mechanical construction of the instrument.

The District Electrical Contractors' and Dealers' Association elected officers for the coming year and made plans for a membership drive. The executive committee elected is composed of P. T. Shull, H. A. Brooks, E. McCleskey, H. A. Carroll, T. L. Townsend, L. Coleback and R. H. Harper.

The past year has been one of great progress and a number of aids have been given members of the association, particularly an accounting system which was the result of considerable research work by the national association which installs the system free of cost to members of the local organization.

POINT PLEASANT, W. Va., Dec. 10.—Grant Butcher, fifty-five, Lewis county, tied a heavy rock about his neck and jumped into the Kanawha river. No reason was given for the suicide.

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ELECTRIC TOOLS ARE BETTER THAN TOYS

Useful Gifts for Boys Finding Ready Favor This Season.

Electrical Editor: My nephew is fond of tinkering with toy electrical motors and apparatus which he rigs up. He has had practically all the electrical toys which are on sale at the shops and now has about outgrown that stage. I wonder if you can tell me of something electrical which would make a good gift for him at his next birthday, which will soon be here. Thanking you.

ROY T.

You do not mention the boy's age, but I judge from your description that he is old enough to enjoy working with an electric solder iron, or an electric buffing wheel. The soldering iron is one of the most useful of tools for the household. It looks like an ordinary iron, except for the flexible cord with which it is connected to a lamp socket or other convenient outlet. No blow torch or furnace is required. The iron stays at the proper working heat without becoming too hot or too cold. It works into awkward corners more handily than the old-style iron because of the constant heat and convenient design.

With it the boy can repair leaks in worn pans and pails, refurnish pot-covers with knobs, replace the spouts of tea-kettles, and do numerous other jobs for the home and for the neighbors which will keep him busy and interested.

The electric buffing wheel, run by motor, affords him opportunities for picking up pocket money for polishing silver for the household. He may make an emery wheel out of it, or a sand paper wheel, or he may put an attachment on it with which to sharpen knives, and in the winter sharpen skates for his friends.

There are infinite possibilities for a bright boy in either of these two devices. They should be particularly welcome gifts for him.

TROLLEY LINE RESUMES.

GRAFTON, W. Va., Dec. 10.—Tygart's Valley Traction Company resumed operation of its line after several weeks' suspension.

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Electric Toaster Solves Oversleeping Problem

At a famous woman's college the traditional solution for oversleeping was to have ten o'clock breakfast at the "Candy Kitchen." There, toast-od scones of crisp butteriness enticed many a student to purposely oversleep.

A new development has been the purchase of electric toasters, with which even the most modest buns, sliced between the crusts, delicately browned, and promptly spread with melted butter, may be a revelation in breakfast deliciousness right in one's own room. Now, toast-od scones are putting in an appearance at afternoon tea, midnight spreads, in fact, on every pretext however slim.

This college goodie makes a welcome breakfast variation at the table that is equipped with an electric toaster.

DO IT ELECTRICALLY!

Joseph F. Ludwig

Electrical Contractor,

1505 Monroe St. N. E.

Phone North 6075-J

A complete line of

appliances—Electric Washing and Ironing Machines, Vacuum Cleaners, Grills, Toasters, Irons, Curlers.

Estimates cheerfully furnished on repairing and house wiring.

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